

AMENDMENTS TO THE CLAIMS

The following Listing of Claims replaces all prior versions and listings of claims in the present application.

Listing of Claims:

1. (Currently Amended) A ~~retail display apparatus, store lead in fixture for a product dump table having a side wall terminating in a top edge adjacent a product receiving cavity, the store lead in fixture comprising:~~

a product dump table having a side wall terminating in a top edge adjacent a product receiving cavity;

a support structure to be placed in confronting relation to the side wall of the product dump table;

a mounting structure to be placed in operative association with the top edge of the product dump table; and

a presentation structure for visually displaying product on the side wall of the product dump table.

2. (Currently Amended) The ~~store lead in fixture retail display apparatus~~ of claim 1 wherein the support structure comprises at least a pair of generally vertical frame members disposed in spaced relation to be placed in contact with the side wall of the product dump table.

3. (Currently Amended) The ~~store lead in fixture retail display apparatus~~ of claim 2 wherein the support structure further includes a generally horizontal frame member extending between and being integrally associated with each of the spaced generally vertical frame members.

4. (Currently Amended) The ~~store lead-in fixture~~ retail display apparatus of claim 3 wherein each of the generally vertical frame members has a top end and a bottom end and the generally horizontal frame member extends between and is integrally associated with the top ends.

5. (Currently Amended) The ~~store lead-in fixture~~ retail display apparatus of claim 1 wherein the mounting structure comprises at least one hanger integrally associated with the support structure to hang the store lead-in fixture from the top edge of the product dump table.

6. (Currently Amended) The ~~store lead-in fixture~~ retail display apparatus of claim 5 wherein the hanger defines comprises a sleeve formed to receive the side wall at the top edge thereof in closely conforming relation to secure the store lead-in fixture in place on the product dump table.

7. (Currently Amended) The ~~store lead-in fixture~~ retail display apparatus of claim 6 wherein the sleeve is further defined by ~~integrally associated with~~ a generally horizontal frame member extending between and integrally associated with a pair of generally vertical frame members.

8. (Currently Amended) The ~~store lead-in fixture~~ retail display apparatus of claim 1 wherein the presentation structure includes at least one product display shelf operatively associated with the support structure to project outwardly of the side wall of the product dump table.

9. (Currently Amended) The ~~store lead-in fixture~~ retail display apparatus of claim 8 wherein the product display shelf of the presentation structure extends between and is operatively associated with a pair of spaced generally vertical frame members of the support structure.

10. (Withdrawn) The store lead-in fixture of claim 9 wherein the presentation structure includes a pegboard surface mounted to the support structure together with at least one product hanging projection mounted to the pegboard surface.

11. (Withdrawn) A store lead-in fixture for a product dump table, the product dump table having a continuous perimeter side wall terminating in a continuous top edge adjacent a product receiving cavity, the store lead-in fixture comprising:

a pair of generally vertical frame members disposed in spaced relation to be placed in contact with the side wall of the product dump table;

a hanger integrally associated with a generally horizontal frame member for hanging the store lead-in fixture from the top edge of the product dump table;

the generally horizontal frame member extending between and being integrally associated with each of the generally vertical frame members; and

a product display shelf mounted on the generally vertical frame members to visually display product on the continuous side wall of the product dump table.

12. (Withdrawn) The store lead-in fixture of claim 11 wherein each of the generally vertical frame members has a top end and a bottom end and the generally horizontal frame member extends between and is integrally associated with the top ends.

13. (Withdrawn) The store lead-in fixture of claim 11 wherein the hanger comprises a sleeve formed to receive the side wall at the top edge thereof in closely conforming relation to secure the store lead-in fixture in place on the product dump table.

14. (Withdrawn) The store lead-in fixture of claim 11 including a plurality of product display shelves extending between and being removably adjustably mounted on the generally vertical frame members to project outwardly of the side wall of the product dump table.

15. (Withdrawn) The store lead-in fixture of claim 11 including a pegboard surface extending between and mounted to the generally vertical frame members together with at least one product hanging projection mounted to the pegboard surface.

16. (Withdrawn) A store lead-in fixture for a power aisle dump table, the power aisle dump table being generally rectangular and having a continuous side wall defined by four generally perpendicular side wall portions terminating in a continuous top edge adjacent a rectangular product receiving cavity, the store lead-in fixture comprising:

a pair of generally vertical frame members disposed in spaced relation to be placed in contact with one of the side wall portions of the power aisle dump table;

a hanger integrally associated with a generally horizontal frame member for hanging the store lead-in fixture from the top edge of the power aisle dump table;

the generally horizontal frame member being integrally associated with each of the generally vertical frame members adjacent the top edge of the power aisle dump table;

a product display shelf mounted on the generally vertical frame members to visually display product on the one of the side wall portions of the power aisle dump table;

a product hanging projection vertically disposed above the product display shelf to visually display product on the one of the side wall portions of the power aisle dump table; and

an end panel projecting outwardly of each of the generally vertical frame members in a direction away from the side wall portion of the power aisle dump table.

17. (Withdrawn) The store lead-in fixture of claim 16 including a pair of hangers each comprising a sleeve formed to receive the side wall at the top edge thereof in closely conforming relation to secure the store lead-in fixture in place on the power aisle dump table.

18. (Withdrawn) The store lead-in fixture of claim 16 including a plurality of product display shelves and product hanging projections removably and adjustably mounted to project outwardly of the one the side wall portions of the power aisle dump table.

19. (Withdrawn) The store lead-in fixture of claim 16 including a pegboard surface extending between and mounted to the generally vertical frame members together with a plurality of product hanging projections removably and adjustably mounted thereon.

20. (Withdrawn) The store lead-in fixture of claim 16 wherein the product display shelf is outwardly and downwardly inclined and includes a product-retaining lip extending along an outermost edge to visually display product placed thereon.

21. (New) A retail display apparatus, comprising:

a product dump table being generally rectangular and having a continuous side wall defined by four generally perpendicular side wall portions terminating in a continuous top edge adjacent a rectangular product receiving cavity;

a pair of generally vertical frame members disposed in spaced relation and engaging a first of the side wall portions of the product dump table;

a generally horizontal frame member being connected to each of the generally vertical frame members adjacent the top edge of the product dump table;

at least one hanger connected to the generally horizontal frame member for hanging the generally vertical frame members and generally horizontal frame member from the top edge of the product dump table; and

a product display shelf mounted on the generally vertical frame members and adapted to visually display product on the first of the side wall portions of the product dump table.

AMENDMENTS TO THE DRAWINGS

The three attached Replacement Sheets of drawings include changes to FIGS. 1-3. These three sheets, which include FIGS. 1-3, replace the two original sheets including FIGS. 1-3.

Attachment: 3 Replacement Sheets

2 Annotated Sheets Showing Changes Made